





HEND SELIM

GRAPHIC DESIGNER




CONTACT

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SKILLS

- PHOTOSHOP ●●●●●
- ILLUSTRATOR ●●●●●
- INDESIGN ●●●●●
- ACROBAT PRO ●●●●●
- MICROSOFT OFFICE ●●●●●
- MAYA ●●●●●
- BRANDING ●●●●●
- DIGITAL PAINTING ●●●●●
- 3D MODELING ●●●●●

SOCIAL MEDIA

-  facebook/HendDesign
-  linkedin/HendSelim
-  behance/HendSelim

LANGUAGE

- ARABIC ●●●●●
- ENGLISH ●●●●●
- HEBREW ●●●●●



PROFESSIONAL SUMMARY

Highly creative Graphic Designer with 5+ years experience in creating professional designs for personal and corporate businesses. Seeking to work in a challenging and creative environment that inspires developing skills. Detail oriented with ability to deliver high quality projects based on current trends in designs and standards.



EDUCATION

- ASSOCIATE OF SCIENCE (MULTIMEDIA)** JUN 2019 - JUN 2021
SAN DIEGO MESA COLLEGE, SAN DIEGO, CA GPA: 4.0
Key Courses: Adobe creative suite, 3d Modeling, Maya, Graphic Design
- CERTIFICATE OF COMPLETION (MULTIMEDIA)** SEP 2017 - JUN 2018
SAN DIEGO CONTINUING EDUCATION, SAN DIEGO, CA
Key Courses: Adobe creative suite , Marketing , HTML , CSS , Video editing
- ADVANCED GRADUATE DIPLOMA (MULTIMEDIA)** SEP 2012- JUN 2013
ITI (INFORMATION TECHNOLOGY INSTITUTE) SMART VILLAGE, CAIRO, EGYPT GPA: 4.0
Key Courses: Adobe creative suite , 3d studio max , zbrush , game design
Graduation Project: CPT at Appsinnovate game studio "Chibi fighter game"
- BACHELOR OF ARTS** SEP 2007 - JUN 2011
AIN SHAMS UNIVERSITY, CAIRO, EGYPT



EXPERIENCE

- FREELANCE GRAPHIC DESIGNER** JUN 2021 - Present
SELFEMPLOYED
 - Develop custom prints and digital projects for 20+ clients by curating unique designs ,which enhanced their brand visuals.
 - Utilizing marketing research and trend analysis to identify areas of growth in design strategies to attract new clients.
 - Helping small Startups build their brand , by creating original graphics for their identity from scratch , which resulted in gaining new customers by 80%.
- GRAPHIC DESIGNER** APR 2015 - JUN 2016
IATD (LIFE COACHING ACADEMY) CAIRO, EGYPT
 - Produced designs for IATD Marketing Promotions, such as the "Reason to Do Good" campaign, which reached over 68,000.
 - Developed and maintained IATD brand visual identity, which improved brand consistency across all marketing communications .
 - Collaborated with the Marketing team to develop creative assets to be used across all the academy curriculum, which increased student retention by 75% .
- GRAPHIC DESIGNER** JAN 2015 - APR 2015
MGF FOR DIGITAL MARKETING, GIZA, EGYPT
 - Developed innovative social media ads for 3 main clients "gold's gym", "Elbargasy automotive", and " High sky spa ", which improved social engagement by 22% .
 - Participated in clients meetings and presented deliverables, which resulted in enhancing customer overall satisfaction.
 - Designed and executed 160+ exceptional marketing assets .